

Photo Contest Entry Form

FULL NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE REQUIRED

I _____ (print name) certify by submitting this photo that I have the right to permit the Texas Auctioneers Association to use and publish this photograph, and that I understand that all photographs submitted to the Texas Auctioneers Association may be published, used or distributed in print, electronic or other media.

Signature: _____ Date: _____

INFORMATION

We invite each of you to start snapping those cameras and send your entries in for judging. Do not worry about professional images. We are looking for FUN photos. The winner of each category, as well as a Best Over-All winner, will be selected by convention attendees.

DO NOT be concerned with the professional quality of the photo itself. The content of the photo is what will be judged. Photos will not be returned and entering the fun photo contest allows us to use your photos and name in articles, ads or newsletters. Photos should be no more than two years old. *Photos must be submitted in print sized 4 X 5 or in a digital jpg format to be eligible.*

- **DEADLINE FOR ENTRIES IS JUNE 1, 2022.**
- There must be a **minimum of two entries** in a category in order to judge that category
- Photos will be displayed throughout the convention
- Photos will be judged by 'people's choice' with a ballot box at the display table at the Convention.
- Winners will be announced during the Annual Business Meeting at the Convention
- Winners will receive an award plaque

CATEGORIES

- Category 1: Auctioneer & Ringman in Action** - Pictures of the Auctioneer or Ringman doing what they do best, working that crowd, strutting their stuff and leaving no bids left behind.
- Category 2: Auction Crowd** - We want to see the great smiling faces of your auction customers, funny faces or whatever you think is interesting when it comes to the auction bidder and buyer.
- Category 3: Behind the Scenes** - This includes all those hard-working cashiers, registration people, clerks, load out crew and basically anyone that works at your auction and helps to make you the success you are. We want to see them at their finest. None of us could do what we do without them.
- Category 4: Most Unusual** - This category can include photos of anything, and everyone associated with the auction industry. The only requirement is that it is not typical. Make us laugh, make us smile, make us cry, or just make us say "what went wrong here?" If the car caught fire while you were selling it, and you happened to catch it on film, then this is your category!

Submit your entries in any of the following formats: JPG/CD/PRINTS
Send your entries to: **Jedd Trice**, 2641 CR 248, Valley View, TX 76272 **or**

Email them to: jeddtrice@gmail.com.

For questions please contact: Jedd Trice @ 940-231-8859.

Marketing Contest Entry Form

FULL NAME

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CONTEST CATEGORIES

- Category 1: Media** (*Advertising of a specific Auction or Advertising Campaign including all Media - Video, Brochure, Newspaper, Broadcast, Audio/Visual, Signage & Catalog.*)
- Category 2: Website - www._____**
- Category 3: Social Media (Facebook, Twitter, LinkedIn)**

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Signature: _____

Date: _____

CONTEST CRITERIA

Criteria for entering contest:

1. Must be a TAA member in good standing.
2. All material relating to a specific auction must be for auctions conducted between April 27, 2021 and May 31, 2022.
3. Winners in the Advertising Contest may not compete in any Category in 2021 that they won in 2020.
4. Entries must be submitted by June 1, 2022 to be eligible.
5. All entries must display the TAA emblem or contain the statement that the auctioneer is a member of the TAA.

Criteria for selecting judges:

1. Judges will not be a Texas Resident member of TAA.
2. Judges may come from the civilian community.
3. Judges will be selected by the Advertising Committee and approved by Executive Committee. Different judges may be used for different categories.
4. A minimum of three judges will be used.

Criteria for judging:

1. Judges will evaluate each entry in up to 5 areas. Each area is worth 10 points. Minimum average score for an entry to be eligible for an award is 30 points.
2. Scores will be added together and divided by the number of judges.
3. Judging areas for entries promoting specific auctions are:
 - A. Aesthetics of the entry. First Impression.
 - B. Proper Information for attendance and all legal information.
 - C. Based on entry, how likely would you want to attend this auction?
 - D. Layout is easy to read and well presented.
 - E. Proper spelling and use of abbreviations.

GENERAL RULES & INFORMATION

1. Two copies of each entry must be submitted. One for display and one for judging.
2. Each entry into each category must be accompanied by the Advertising Contest Entry Form.
3. Each contestant may only enter one item in each Category, but may enter in as many Categories as they choose.
4. There will be a winner and runner-up in each judged category. Winner will receive an award plaque.
5. The Advertising Committee will have the final decision as to the eligibility of an entry in a specific category, if an entry form appears to have been submitted in the wrong category and will resolve any disputes that may arise without further review.
6. There must be a **minimum of two entries** in a category in order to judge that category.
7. Contest will be **judged by a third-party organization.**

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