

Sponsorship & Exhibit Opportunity Details

TAA Annual Convention
June 17-19, 2022

*All Banner Sponsors introduced at TAA Member Meeting and included on contest signage.

PRINT DEADLINE JUNE 1ST in PDF or JPG.

Star Sponsorships

Rising Star Sponsor | \$5000- (Stage Banner)

- Up to 60 second video ran during contest /livestream (provided by sponsor), Sponsor listing run during livestream
- Full page ads: Conv brochure, Facebook promo /link and intro of 1 owner /rep. on stage
- TAA membership list (Excel format-email)
- Free pre-conference ad eblast to all members
- Option to Reserve Table during Preliminary & finals Night. 2 dinner tickets provided each night.

Sold!

Blazing Star Sponsor | \$5000- (Commentary Booth Banner)

- Same benefits provided as Rising Star Sponsor.

Sold!

Big Dipper Star Sponsor | \$5000 (Podium Banner)

- Same benefits provided as Rising Star Sponsor.

Friday Dinner Star Sponsor | \$5000

- Same benefits provided as Rising Star Sponsor.

Sold!

North Star Sponsor | \$3000

- Logo with web link run during Livestream/contest
- Half page ads conv brochure & 1 newsletter, inclusion on signage

Hospitality Star Sponsor | \$2000

- Half page ad, signage as sponsor for Friday & Saturday Hospitality (*bartender provided after contest events Fri & Sat night to 1AM*)
- 30 drink tickets provided to sponsor

Banner Sponsorships

Titanium Sponsor | \$1500

- One display booth & one registration TAA convention
- Listing on live streaming video for Saturday night contest
- Half page ad in the official convention program

- Listing on the TAA website with link
- TAA attendee list (Excel format-email)
- Pre & post conference ad in TAA eblast to all members
- Profile featured in monthly TAA Block Talk (e-news)

Platinum Sponsor | \$1250

- One display booth & one registration TAA convention
- Quarter page ad in the official convention program

- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Gold Sponsor | \$1000

- One display booth at TAA convention
- Quarter page ad in the official convention program

- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Silver Sponsor | \$750

- Business Card size ad in the official convention program

- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Bronze Sponsor | \$500

- Listing in the convention program

- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Specialized Sponsorships

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President's Welcome Reception (Thursday) \$3000 (exclusive) or \$1500 (shared) *Includes 4 tickets to event

- Signage, introduced at the event or call an item at the event
- Provide 3-minute video or ad slide to be shown during reception

TCAP Classes Network Lunch (Friday) \$500

- 15-min presentation to TCAP classes during lunch on Fri. June 17 (projector, screen and mic provided)
- Distribute flyers/discounts at lunch
- Signage at lunch and listing in TCAP program

Member Box Lunch (Saturday) \$1000

- Intro at member meeting, and signage

Exhibitor Display Table (Friday & Saturday) | \$400

- 6' table, 2 chairs & ID sign provided
- Eblast to members of any promotions offered during meeting
- TAA attendee list (Excel format-email)

Exhibit Times: Fri. 8AM-6PM & Sat. 8AM-4PM **Setup:** Fri. 6AM-8AM

- Includes 1 Friday dinner ticket
- Listing in TAA convention program & on scavenger hunt form
- Display in high visibility area and where breaks are

Break Partners (Friday and Saturday) | \$250

- Listing on signage at all coffee breaks

Dinner Table Sponsor: Prelims (Friday) Night | \$250 Contest Finals (Saturday) Night | \$250

- Signage at entry and on table. (Note: Separate ticket required)
- Please advise if you want a table RESERVED for your party.

2022 Sponsor & Exhibitor Form

TAA Annual Convention
June 17-19, 2022

PLEASE SELECT YOUR LEVEL OF PARTICIPATION BELOW: (Sponsor level details can be found on the Sponsor Opps page.)

COMPANY or DONOR NAME		CONTACT NAME	
ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL {confirmation and details will be sent via email}		FAX
ONSITE REPRESENTATIVE(S) FULL NAME ATTENDING CONVENTION		EMAIL(S)	

Star Sponsorships:

- | | |
|--|--|
| <input type="checkbox"/> Rising Star Sponsor <i>Sold!</i> \$5,000 | <input type="checkbox"/> Friday Dinner Star Sponsor <i>Sold!</i> \$5,000 |
| <input type="checkbox"/> Blazing Star Sponsor <i>Sold!</i> \$5,000 | <input type="checkbox"/> North Star Sponsor \$3,000 |
| <input type="checkbox"/> Big Dipper Star Sponsor \$5,000 | <input type="checkbox"/> Hospitality Star Sponsor \$2,000 |

Banner Sponsorships:

- | | |
|---|---|
| <input type="checkbox"/> Titanium Sponsor \$1,500 | <input type="checkbox"/> Platinum Sponsor \$1,250 |
| <input type="checkbox"/> Gold Sponsor \$1,000 | <input type="checkbox"/> Silver Sponsor \$750 |
| <input type="checkbox"/> Bronze Sponsor \$500 | |

Specialized Sponsorships:

- President's Reception Co-Sponsor *exclusive* - \$3,000 *shared* - \$1,500
- TCAP Classes Network Lunch Sponsor - June 17 \$500
- Member Box Lunch \$1,000
- Exhibitor Display Table- June 18-19 \$400
Electricity Required: YES NO
- Break Partner \$250
- Dinner Table Sponsor-Contest Finals - June 18 \$250 *Prelims* *Finals*
 Yes! Please have a table RESERVED for my party.



Sponsorship/Donation Referred By: _____ (full name)

ADDITIONAL SPONSOR GUEST TICKETS: * tickets will be given to the main onsite contact listed above.

- | | |
|---|------------|
| <input type="checkbox"/> Thursday President's Reception - \$65 (not available onsite) | Qty: _____ |
| <input type="checkbox"/> Friday Dinner & Prelim Contest - \$68 (not available onsite) | Qty: _____ |
| <input type="checkbox"/> Saturday Finals & Award Dinner - \$68 (not available onsite) | Qty: _____ |

PAYMENT (To request payment plan, contact TAA office.)

- Check Visa MasterCard Amex Discover

TOTAL \$ _____

CREDIT CARD NUMBER	EXPIRATION DATE	SEC. CODE	
CARDHOLDER NAME	CARDHOLDER SIGNATURE		
BILLING ADDRESS	BILLING CITY	BILLING STATE	BILLING ZIP

TO BE INCLUDED IN PRINT/SIGNAGE, graphics MUST be received by JUNE 1 in PDF or jpg format to: info@texasauctioneers.org.

SEND COMPLETED FORM with payment to: TAA • 201 Stillwater, Ste. 8 • Wimberley, TX 78676
512-285-2727 • (c) 512-626-3674 • taa.execdir@gmail.com • www.texasauctioneers.org

CANCELLATION POLICY: \$50 cancellation fee after 06/01/22. Contact TAA for credit options.

DEADLINE FUN AUCTION ITEMS: If shipping or faxing, must receive at TAA office by June 1. If bringing to convention, check in June 16 by 4pm.