



Texas Auctioneers Association

TEXAS LONE STAR OPEN

Bid Calling Contest

Promotional Partner Options



January 30, 2022 | 4:30PM

Amon G. Carter, Jr. Exhibits Building – Round Up Inn
3400 Burnett-Tandy Dr, Fort Worth, TX 76107

AUCTION EVENT CATALOG ADS

The TLSO catalog will be a full color 3.5 wide x 8.5 high, bound catalog. It will be available online 1 week prior to the event and printed for distribution at the event for all attendees and contestants. It will include contestant listing, item photos and resource information. It is linked via social media and the Fort Worth Stock Show & Rodeo. Total distribution in 2019: 2000+!

Send ad in jpg or pdf format by Jan 4 to info@texasauctioneers.org.

<u>Ad Size</u>	<u>Dimensions</u>	<u>Pricing</u>	<u>Ad Size</u>	<u>Dimensions</u>	<u>Pricing</u>
<input type="checkbox"/> 1/4 Page	3.5 w x 2.125 h	\$125.00	<input type="checkbox"/> Inside Front Cover*	3.5 w x 8.5 h	\$750.00
<input type="checkbox"/> 1/2 Page	3.5 w x 4.25 h	\$250.00	<input type="checkbox"/> Inside Back Cover*	3.5 w x 8.5 h	\$750.00
<input type="checkbox"/> Full Page	3.5 w x 8.5 h	\$500.00	<input type="checkbox"/> Back Cover*	3.5 w x 8.5 h	\$1000.00

DIGITAL ADS

- TLSO Web Site Banner Sponsor*** - only 2 available | \$500.00 each
 - Will run September - February
- TLSO Facebook Ads** - only 2 available | First Come First Serve | \$400.00 each
 - Available with Web Banner Sponsor or Cover Ad purchase only.
 - Will run September - February

GRAND CHAMPION AUCTIONEER SPONSOR

- Grand Champ** | \$5000.00
 - Signage and recognition on website, catalog, livestream and intro at event. Full page ad in catalog & listing on champion page.

*Must have logo by Jan 4 (jpg or pdf)

LONE STAR SPONSORS

- Finals Sponsors** | \$1000.00 (max 10)
 - Signage and recognition on website and catalog. Listing on Champion prize check and quarter page ad in catalog.
- Platinum** | \$2500.00
 - Logo ad* on livestream video & intro at event. Full page ad in catalog. Listing & recognition on signage & Facebook ads.
- Gold** | \$1500.00
 - Logo ad* on livestream video. Half page ad in catalog. Listing & recognition on signage and Facebook ads.
- Silver** | \$500.00
 - Signage and recognition on website and social media.

*Must have logo by Jan 4 (jpg or pdf)

Registration:

FULL NAME (print clearly) _____ EMAIL _____ CELL PHONE # _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

HOW YOU WANT TO BE LISTED IN THE CATALOG (NAME/EMAIL/CONTACT INFO) _____

Payment: Please mark selection above.

TOTAL: \$ _____

- Check (# _____) Make Checks payable to: TAA Visa Mastercard AMEX

CARD # _____ EXPIRATION DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____ ZIPCODE FOR CARD BILLING _____



Please return this form via email to info@texasauctioneers.org or fax to: 888-394-1123.

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