

This information is a snapshot of the survey results & what the TAA believes is enough proof to continue the requirement of licensing & education of Auctioneers in the State of Texas & consider stricter regulation on online auctions - all to serve & protect Texans in this great state.

The TAA plans to provide opportunities to the membership to educate their sphere of influence, in the following areas:

- Real Estate
- Estates & Personal Property
- Fundraising
- Online Auctions
- Marketing
- Buyer Education



Texas Auctioneers Association
www.TexasAuctioneers.org



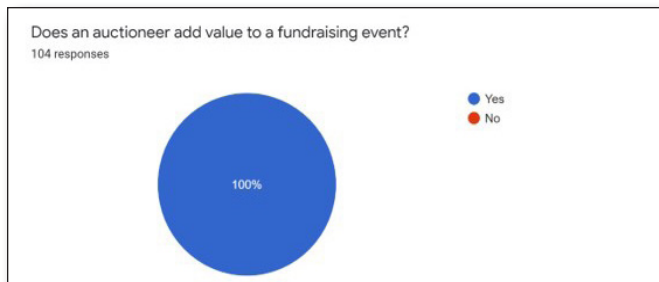
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**INFORMATION IMPORTANT
FOR DECISION-MAKING IN
PROTECTING, EDUCATING & INFORMING
THE PUBLIC**

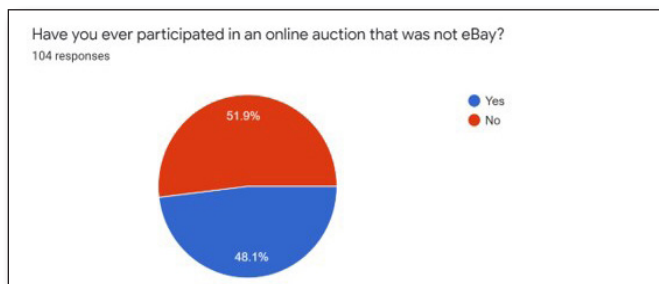
These results show that the marketing & education initiatives, implemented by the TAA, have been effective in public education.

Results are from statewide online survey completed by the general public via social media, web-email and text marketing completed in 2019-2020.

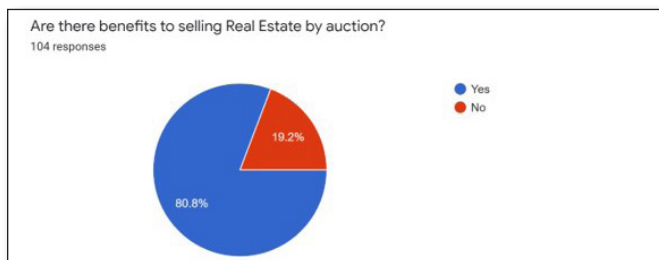
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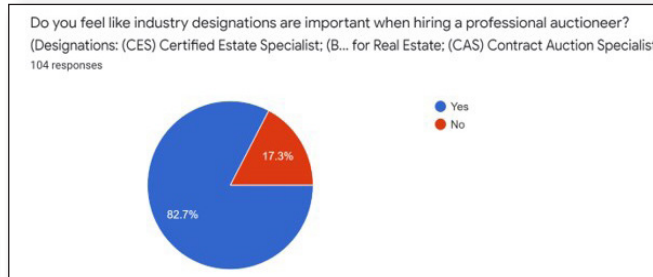
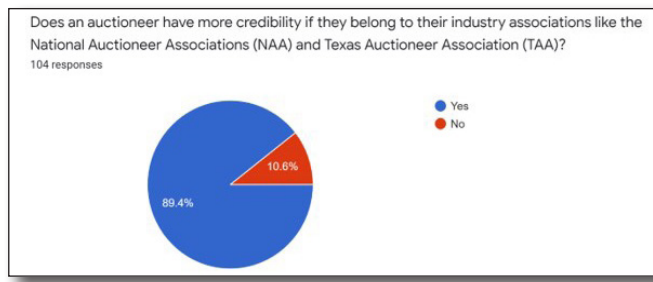
Fundraising auctions were the most attended type of auction, by the sample selection. 100% of those surveyed believe an auctioneer adds value to their event. With that level of influence, the State has a duty to regulate professional standards.



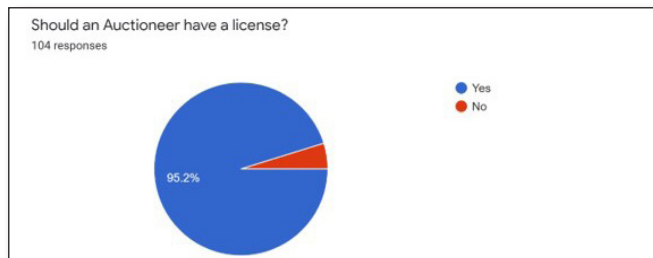
This graph is important because it shows, more than half of the people polled have not participated in an online auction. With the consistent increase of online auctions and more and more industries using this method of sale; consumer education will be essential, in this fast & ever-changing online environment.



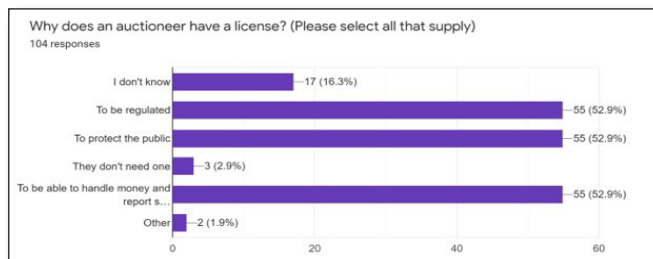
This graph shows that the majority of individuals polled, see auctions as an effective way to buy & sell real estate. With the real estate market adapting to this trend on a commercial, residential, & raw land level consumer protection & education should be regulated & professionals using this method should be held to a higher standard.



The two graphs above show that, the majority of those polled, believe that membership to professional associations & designations are important & add credibility to the decision in hiring a professional. Without a license, there will be no education requirement & a decrease in professional memberships, which provide professional education.

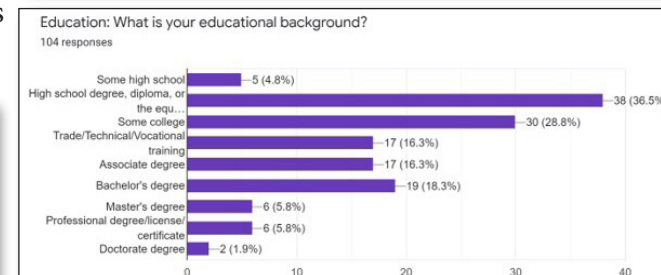
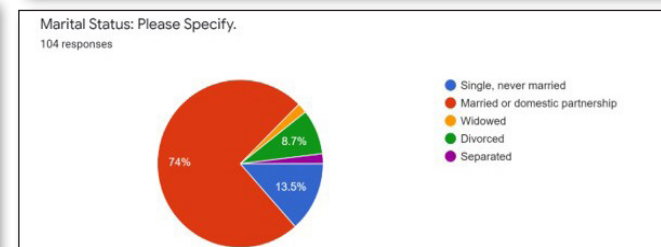
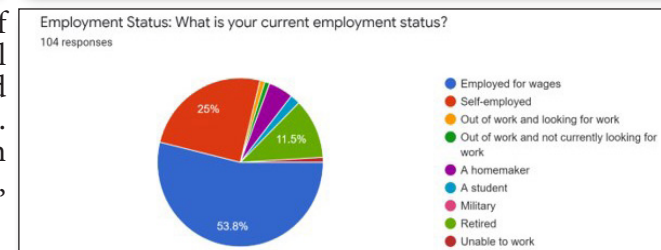
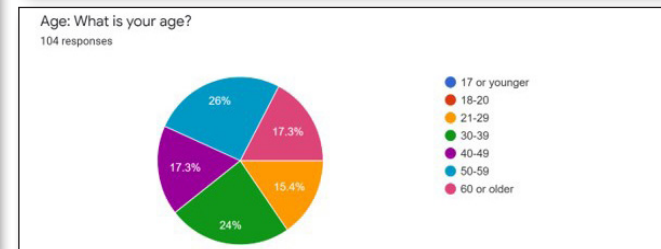
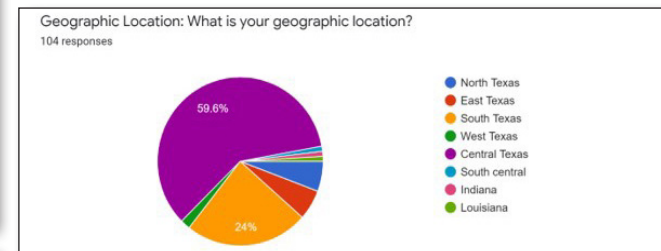


This shows that 95% of those polled believe auctioneers should be licensed in Texas.



This shows why they believe auctioneers should be licensed.

Demographics of Survey Selection:



The Texas Auctioneer Association believes this is a solid sample of the general public, in the State of Texas. 104 people submitted this survey by their own free will.