



Texas Auctioneers Association

TEXAS LONE STAR OPEN

Promotional Partner Options

October 25, 2019 | 3PM – 6PM

Historic Stockman’s Club, Stockyards Station - Ft. Worth Stockyards

140 East Exchange Avenue, Fort Worth, TX 76164

During the Red Steagall Cowboy Gathering & Western Swing Festival.

AUCTION EVENT CATALOG ADS

The TLSO catalog will be a full color 3.5 wide x 8.5 high, bound catalog. It will be available online 1 week prior to the event and printed for distribution at the event for all attendees and contestants. It will include contestant listing, item photos and resource information. It is linked via Social Media, Red Steagall Festival & Superior Livestock. Total distribution last year: 2000+! **Send ad in jpg or pdf format by Oct 5 to info@texasauctioneers.org.**

| Ad Size | Dimensions | Pricing | Ad Size | Dimensions | Pricing |
|------------------------------------|-----------------|----------|----------------------------------------------|---------------|-----------|
| <input type="checkbox"/> 1/4 Page | 3.5 w x 2.125 h | \$125.00 | <input type="checkbox"/> Inside Front Cover* | 3.5 w x 8.5 h | \$750.00 |
| <input type="checkbox"/> 1/2 Page | 3.5 w x 4.25 h | \$250.00 | <input type="checkbox"/> Inside Back Cover* | 3.5 w x 8.5 h | \$750.00 |
| <input type="checkbox"/> Full Page | 3.5 w x 8.5 h | \$500.00 | <input type="checkbox"/> Back Cover* | 3.5 w x 8.5 h | \$1000.00 |

DIGITAL ADS

- TLSO Web Site Banner Sponsor*** - only 2 available | \$500.00 each
 - Will run July - November
- TLSO Facebook Ads** - only 2 available | First Come First Serve | \$400.00 each
 - Available with Web Banner Sponsor or Cover Ad purchase only.
 - Will run July - November

GRAND CHAMPION AUCTIONEER SPONSOR

- Maximum 10** | \$1000.00
 - Signage and recognition on website, catalog and livestream. Half page ad in catalog & listing on champion page.

*Must have logo by Oct 5 (jpg or pdf)

LONE STAR SPONSORS

- Silver** | \$1000.00
 - Logo ad on livestream video. Half-page ad in catalog. Listing & recognition on signage and Facebook ads.
- Gold** | \$1500.00
 - Logo ad on livestream video. Full page ad in catalog. Listing & recognition on signage and Facebook ads.
 - Introduction at event.

*Must have logo by Oct 5 (jpg or pdf)

Registration:

FULL NAME (print clearly) EMAIL CELL PHONE #

MAILING ADDRESS CITY STATE ZIP

HOW YOU WANT TO BE LISTED IN THE CATALOG (NAME/EMAIL/CONTACT INFO)

Payment: Please mark selection above.

TOTAL: \$ _____

- Check (# _____) Make Checks payable to: TAA
- Visa
- Mastercard
- AMEX

CARD # EXPIRATION DATE SECURITY CODE

CARDHOLDER NAME ZIPCODE FOR CARD BILLING



Please return this form via email to info@texasauctioneers.org or fax to: 888-394-1123.

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