

# 2020 Sponsorship & Exhibit Opportunity Details

TAA Annual Convention | August 13-16, 2020

## Banner Sponsorships

NOTE: All Banner Sponsors introduced at TAA Member Meeting and included on contest signage.

**TO BE INCLUDED IN PRINT/SIGNAGE, graphics MUST be received by JULY 15 in PDF or jpg format to: [info@texasauctioneers.org](mailto:info@texasauctioneers.org).**

### Rising Star Sponsor | \$5000 (exclusive) or \$2500 (shared\*) \*benefits shared, 2 companies max

- Free commercial, introduction & listing during live streaming video on champion contest night.  
Can create video ad onsite or provide clip to insert  
Video Distribution Audience = 2500+ replays
- Recognition on streaming video during preliminary contest
- One display booth and one registration TAA convention
- Full page ad in the official convention brochure
- TAA membership list (Excel format-email)
- Free pre-conference ad eblast to all members
- Feature article/ad in June TAA newsletter & Block Talk (e-news)
- Recognition and link on TAA web-post conference
- 4 tickets to Champion Contest Dinner

### Titanium Sponsor | \$1500

- One display booth & one registration TAA convention
- Listing on live streaming video for Saturday night contest
- Half page ad in the official convention program
- Listing on the TAA website with link
- TAA attendee list (Excel format-email)
- Pre & post conference ad in TAA eblast to all members
- Profile featured in monthly TAA Block Talk (e-news)

### Platinum Sponsor | \$1250

- One display booth & one registration TAA convention
- Quarter page ad in the official convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Gold Sponsor | \$1000

- One display booth at TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Silver Sponsor | \$750

- Business Card size ad in the official convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Bronze Sponsor | \$500

- Listing in the convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

## Specialized Sponsorships

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### Cowboy Luau & Fun Auction (Thursday) Co-Sponsor | \$650 each \*3 available

- Signage, introduced at the event or call an item at the event

### Lecture Room Sponsor (Friday or Saturday) | \$500 each \*only 4 available

- Includes up to 5 minute introduction of company in room in AM & PM
- Listing in the convention program

### TCAP Lunch (Friday) Co-Sponsor | \$200 each \*limited availability

- 5-min presentation to TCAP classes during lunch on Fri., Aug. 14 (projector, screen and mic provided)
- Distribute flyers/discounts at lunch
- Signage at lunch and listing in TCAP program

### Lunch Grab & Go (Friday) Co-Sponsor | \$350 each \*only 4 available

- Includes announcement in lectures before lunch

### Display Exhibit Table (Friday & Saturday) | \$375

- 6' table, 2 chairs & ID sign provided
- Eblast to members of any promotions offered during meeting
- TAA attendee list (Excel format-email)

Exhibit Times: Fri. 8AM-6PM & Sat. 8AM-4PM  
Setup: Fri. 6AM-8AM

- Listing in TAA convention program & on scavenger hunt form
- Display in high visibility area with one lunch & all breaks

### Break Sponsor (Friday or Saturday) | \$350

- Choose between Friday AM or PM and Saturday AM or PM

### Dinner Table Sponsor-Prelim (Friday) and Contest Finals (Saturday) Night | \$250

- Signage at entry and on table. (Note: Tickets to event separate.)

# TAA Sponsorship & Exhibit Form

TAA Annual Convention & Champion Contest  
**August 13-16, 2020**  
 Embassy Suites, San Marcos, TX

PLEASE SELECT YOUR LEVEL OF PARTICIPATION BELOW: *(Sponsor level details can be found on the Sponsor Opps page.)*

COMPANY or DONOR NAME			CONTACT NAME		
ADDRESS	CITY	STATE	ZIP		
PHONE	EMAIL <i>{confirmation and details will be sent via email}</i>			FAX	
ONSITE REPRESENTATIVE(S) FULL NAME ATTENDING CONVENTION				EMAIL(S)	

## Banner Sponsorships:

- |  |   |  |   |         |
|--|---|--|---|---------|
| <input type="checkbox"/> Rising Star Sponsor | <input type="checkbox"/> <i>exclusive</i> - \$5,000 | <input type="checkbox"/> <i>shared</i> - \$2,500 | <input type="checkbox"/> Titanium Sponsor | \$1,500 |
| <input type="checkbox"/> Platinum Sponsor    | \$1,250   |  | <input type="checkbox"/> Gold Sponsor     | \$1,000 |
| <input type="checkbox"/> Silver Sponsor      | \$750   |  | <input type="checkbox"/> Bronze Sponsor   | \$500   |

## Specialized Sponsorships:

- |  |       |   |       |
|--|-------|---|-------|
| <input type="checkbox"/> Cowboy Luau & Fun Auction Co-Sponsor  | \$650 | <input type="checkbox"/> Lecture Room Sponsor   | \$500 |
| <input type="checkbox"/> Lunch Grab & Go Co-Sponsor <i>*Max 4</i>                                      | \$350 | <input type="checkbox"/> Friday: <input type="checkbox"/> Rm 1 or <input type="checkbox"/> Rm 2   |       |
| <input type="checkbox"/> Display Exhibit Table- August 14-15   | \$375 | <input type="checkbox"/> Saturday: <input type="checkbox"/> Rm 1 or <input type="checkbox"/> Rm 2 |       |
| Electricity Required: <input type="checkbox"/> YES <input type="checkbox"/> NO                         |       | <input type="checkbox"/> TCAP Lunch Co-Sponsor - August 14  | \$200 |
| <input type="checkbox"/> Dinner Table Sponsor  | \$250 | <i>*Limited to auction online platform/software/simulcast companies</i>                           |       |
| <input type="checkbox"/> Friday ( <i>Prelims</i> ) <input type="checkbox"/> Saturday ( <i>Finals</i> ) |       | <input type="checkbox"/> Break Sponsor  | \$350 |
|  |       | <input type="checkbox"/> Friday: <input type="checkbox"/> AM or <input type="checkbox"/> PM       |       |
|  |       | <input type="checkbox"/> Saturday: <input type="checkbox"/> AM or <input type="checkbox"/> PM     |       |

Sponsorship/Donation Referred By: \_\_\_\_\_ (full name)

**ADDITIONAL SPONSOR GUEST TICKETS:** *\* tickets will be given to the main onsite contact listed above.*

- Thursday Cowboy Luau/Fun Auction - **\$35** (\$45 after 08/01/20) Qty: \_\_\_\_\_
- Friday Dinner & Prelim Contest - **\$55** (\$65 after 08/01/20) Qty: \_\_\_\_\_
- Saturday Finals & Award Dinner - **\$55** (\$65 after 08/01/20) Qty: \_\_\_\_\_

**PAYMENT** *(To request payment plan, contact TAA office.)*

- Check  Visa  MasterCard  Amex  Discover

**TOTAL \$** \_\_\_\_\_



CREDIT CARD NUMBER	EXPIRATION DATE	SEC. CODE
CARDHOLDER NAME	CARDHOLDER SIGNATURE	
BILLING ADDRESS	BILLING CITY	BILLING STATE BILLING ZIP

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**SEND COMPLETED FORM** with payment to: TAA • 201 Stillwater, Ste. 8 • Wimberley, TX 78676  
 512-285-2727 • (c) 512-626-3674 • [taa.execdir@gmail.com](mailto:taa.execdir@gmail.com) • [www.texasauctioneers.org](http://www.texasauctioneers.org)  
**CANCELLATION POLICY:** \$50 cancellation fee after 07/15/20. Contact TAA for credit options.

**DEADLINE FUN AUCTION ITEMS:** If shipping or faxing, must receive at TAA office by Aug. 1. If bringing to convention, check in Aug. 13 by 4pm.