

2020 Sponsorship & Exhibit Opportunity Details

Banner Sponsorships

NOTE: All banner sponsors receive recognition on the champion auctioneer banner & introduced at TAA Member Meeting on Saturday.

TO BE INCLUDED IN PRINT/SIGNAGE, graphics MUST be received by APRIL 15 in PDF or jpg format to: info@texasauctioneers.org.

Rising Star Sponsor | \$5000 (exclusive) or \$2500 (shared*) *benefits shared, 2 companies max

- Free commercial, introduction & listing during live streaming video on champion contest night.
Can create video ad onsite or provide clip to insert
Video Distribution Audience = 2500+ replays
- Recognition on streaming video during preliminary contest
- One display booth and one registration TAA convention
- Full page ad in the official convention brochure
- TAA membership list (Excel format-email)
- Free pre-conference ad eblast to all members
- Feature article/ad in June TAA newsletter & Block Talk (e-news)
- Recognition and link on TAA web-post conference
- 4 tickets to Champion Contest Dinner

Titanium Sponsor | \$1500

- One display booth & one registration TAA convention
- Listing on live streaming video for Saturday night contest
- Half page ad in the official convention program
- Listing on the TAA website with link
- TAA attendee list (Excel format-email)
- Pre & post conference ad in TAA eblast to all members
- Profile featured in monthly TAA Block Talk (e-news)

Platinum Sponsor | \$1250

- One display booth & one registration TAA convention
- Quarter page ad in the official convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Gold Sponsor | \$1000

- One display booth at TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Silver Sponsor | \$750

- Business Card size ad in the official convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Bronze Sponsor | \$500

- Listing in the convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Specialized Sponsorships

TO BE INCLUDED IN PRINT/SIGNAGE, graphics MUST be received by APRIL 15 in PDF or jpg format to: info@texasauctioneers.org.

Cowboy Luau & Fun Auction (Thursday) Co-Sponsor | \$650 each *3 available

- Signage, introduced at the event or call an item at the event

Lecture Room Sponsor (Friday or Saturday) | \$500 each *only 4 available

- Includes up to 5 minute introduction of company in room in AM & PM
- Listing in the convention program

TCAP Lunch (Thursday) Co-Sponsor | \$200 each *limited availability

- 5-min presentation to TCAP classes on Thurs., May 14 at 12:45PM (projector, screen and mic provided)
- Distribute flyers/discounts at lunch
- Signage at lunch and listing in TCAP program
- *Limited to auction online platform/software/simulcast companies

Lunch Grab & Go (Friday) Co-Sponsor | \$350 each *only 4 available

- Includes announcement in lectures before lunch

Display Exhibit Table (Friday & Saturday) | \$375

- 6' table, 2 chairs & ID sign provided
- Eblast to members of any promotions offered during meeting
- TAA attendee list (Excel format-email)
- Exhibit Times: Thurs. Fri. 8AM-6PM & Sat. 8AM-6PM
Setup: Thurs. 1PM-5PM
- Listing in TAA convention program & on scavenger hunt form
- Display in high visibility area with one lunch & all breaks

Break Sponsor (Friday or Saturday) | \$350

- Choose between Friday AM or PM and Saturday AM or PM

Dinner Table Sponsor-Prelim (Friday) and Contest Finals (Saturday) Night | \$250

- Sinage at entry and on table. (Note: Tickets to event separate.)

TAA Sponsorship & Exhibit Form

TAA Annual Convention & Champion Contest
May 14-17, 2020
Embassy Suites, San Marcos, TX

PLEASE SELECT YOUR LEVEL OF PARTICIPATION BELOW: *(Sponsor level details can be found on the Sponsor Opps page.)*

COMPANY or DONOR NAME			CONTACT NAME		
ADDRESS	CITY	STATE	ZIP		
PHONE	EMAIL <i>{confirmation and details will be sent via email}</i>			FAX	
ONSITE REPRESENTATIVE(S) FULL NAME ATTENDING CONVENTION				EMAIL(S)	

Banner Sponsorships:

- | | | | | |
|--|---|--|---|---------|
| <input type="checkbox"/> Rising Star Sponsor | <input type="checkbox"/> <i>exclusive</i> - \$5,000 | <input type="checkbox"/> <i>shared</i> - \$2,500 | <input type="checkbox"/> Titanium Sponsor | \$1,500 |
| <input type="checkbox"/> Platinum Sponsor | \$1,250 | | <input type="checkbox"/> Gold Sponsor | \$1,000 |
| <input type="checkbox"/> Silver Sponsor | \$750 | | <input type="checkbox"/> Bronze Sponsor | \$500 |

Specialized Sponsorships:

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Cowboy Luau & Fun Auction Co-Sponsor | \$650 | <input type="checkbox"/> Lecture Room Sponsor | \$500 |
| <input type="checkbox"/> Lunch Grab & Go Co-Sponsor <i>*Max 4</i> | \$350 | <input type="checkbox"/> Friday: <input type="checkbox"/> Rm 1 or <input type="checkbox"/> Rm 2 | |
| <input type="checkbox"/> Display Exhibit Table- May 15-16 | \$375 | <input type="checkbox"/> Saturday: <input type="checkbox"/> Rm 1 or <input type="checkbox"/> Rm 2 | |
| Electricity Required: <input type="checkbox"/> YES <input type="checkbox"/> NO | | <input type="checkbox"/> TCAP Lunch Co-Sponsor - May 14 | \$200 |
| <input type="checkbox"/> Dinner Table Sponsor | \$250 | <i>*Limited to auction online platform/software/simulcast companies</i> | |
| <input type="checkbox"/> Friday (<i>Prelims</i>) <input type="checkbox"/> Saturday (<i>Finals</i>) | | <input type="checkbox"/> Break Sponsor | \$350 |
| | | <input type="checkbox"/> Friday: <input type="checkbox"/> AM or <input type="checkbox"/> PM | |
| | | <input type="checkbox"/> Saturday: <input type="checkbox"/> AM or <input type="checkbox"/> PM | |

Sponsorship/Donation Referred By: _____ (full name)

ADDITIONAL SPONSOR GUEST TICKETS: ** tickets will be given to the main onsite contact listed above.*

- Thursday Cowboy Luau/Fun Auction - **\$45** (\$55 after 04/15/20) Qty: _____
- Friday Dinner & Prelim Contest - **\$55** (\$65 after 04/15/20) Qty: _____
- Saturday Finals & Award Dinner - **\$55** (\$65 after 04/15/20) Qty: _____



PAYMENT *(To request payment plan, contact TAA office.)*

- Check Visa MasterCard Amex Discover **TOTAL \$ _____**

CREDIT CARD NUMBER	EXPIRATION DATE	SEC. CODE
CARDHOLDER NAME	CARDHOLDER SIGNATURE	
BILLING ADDRESS	BILLING CITY	BILLING STATE BILLING ZIP

TO BE INCLUDED IN PRINT/SIGNAGE, graphics MUST be received by APRIL 15 in PDF or jpg format to: info@texasauctioneers.org.

REFUND CANCELLATION POLICY: \$50 cancellation fee after 02/28/20; and no refunds will be made after 04/15/20.

SEND COMPLETED FORM with payment to: TAA • 201 Stillwater, Ste. 8 • Wimberley, TX 78676
512-285-2727 • (c) 512-626-3674 • taa.execdir@gmail.com • www.texasauctioneers.org

LOGOS: Email info@texasauctioneers.org your digital logo in jpg, eps or ai format. If no logo received, text will be used.

DEADLINE FUN AUCTION ITEMS: If shipping or faxing, must receive at TAA office by May 1. If bringing to convention, check in May 14 by 4pm.