

# 2020 Sponsorship & Exhibit Opportunity Details

TAA Annual Convention | August 13-16, 2020

## Banner Sponsorships

NOTE: All Banner Sponsors introduced at TAA Member Meeting and included on contest signage.

**TO BE INCLUDED IN PRINT/SIGNAGE, graphics MUST be received by JULY 15 in PDF or jpg format to: [info@texasauctioneers.org](mailto:info@texasauctioneers.org).**

### Rising Star Sponsor | \$5000 (exclusive) or \$2500 (shared\*) \*benefits shared, 2 companies max

- Free commercial, introduction & listing during live streaming video on champion contest night.  
Can create video ad onsite or provide clip to insert  
Video Distribution Audience = 2500+ replays
- Recognition on streaming video during preliminary contest
- One display booth and one registration TAA convention
- Full page ad in the official convention brochure
- TAA membership list (Excel format-email)
- Free pre-conference ad eblast to all members
- Feature article/ad in June TAA newsletter & Block Talk (e-news)
- Recognition and link on TAA web-post conference
- 4 tickets to Champion Contest Dinner

### Titanium Sponsor | \$1500

- One display booth & one registration TAA convention
- Listing on live streaming video for Saturday night contest
- Half page ad in the official convention program
- Listing on the TAA website with link
- TAA attendee list (Excel format-email)
- Pre & post conference ad in TAA eblast to all members
- Profile featured in monthly TAA Block Talk (e-news)

### Platinum Sponsor | \$1250

- One display booth & one registration TAA convention
- Quarter page ad in the official convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Gold Sponsor | \$1000

- One display booth at TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Silver Sponsor | \$750

- Business Card size ad in the official convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Bronze Sponsor | \$500

- Listing in the convention program
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

## Specialized Sponsorships

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### Cowboy Luau & Fun Auction (Thursday) Co-Sponsor | \$650 each \*3 available

- Signage, introduced at the event or call an item at the event

### Lecture Room Sponsor (Friday or Saturday) | \$500 each \*only 4 available

- Includes up to 5 minute introduction of company in room in AM & PM
- Listing in the convention program

### TCAP Lunch (Friday) Co-Sponsor | \$200 each \*limited availability

- 5-min presentation to TCAP classes during lunch on Fri., Aug. 14 (projector, screen and mic provided)
- Distribute flyers/discounts at lunch
- Signage at lunch and listing in TCAP program

### Lunch Grab & Go (Friday) Co-Sponsor | \$350 each \*only 4 available

- Includes announcement in lectures before lunch

### Display Exhibit Table (Friday & Saturday) | \$375

- 6' table, 2 chairs & ID sign provided
- Eblast to members of any promotions offered during meeting
- TAA attendee list (Excel format-email)

*Exhibit Times:* Fri. 8AM-6PM & Sat. 8AM-4PM  
*Setup:* Fri. 6AM-8AM

- Listing in TAA convention program & on scavenger hunt form
- Display in high visibility area with one lunch & all breaks

### Break Sponsor (Friday or Saturday) | \$350

- Choose between Friday AM or PM and Saturday AM or PM

### Dinner Table Sponsor-Prelim (Friday) and Contest Finals (Saturday) Night | \$250

- Signage at entry and on table. (Note: Tickets to event separate.)