

Meet your 2020 TCAP & Convention Speakers



MIKE BRANDLY

National Speaker, NAA Faculty, Auctioneer since 1979, Real Estate Appraiser, and approved Continuing Legal Education instructor for attorneys by Ohio Supreme Court and serves as Adjunct Faculty for Hondros College of Business. Mike maintains offices in Groveport, Ohio. He holds year-round auctions (every Wednesday) plus twice-monthly car auctions in addition to special event auctions around the United States and periodic contract auctioneer work in the Midwest.

TCAP COURSE INSTRUCTOR AND CONVENTION SPEAKER



CALEB HOLT

Caleb Holt moved to College Station to attend Texas A&M University in 2005 and made the city his permanent home. Since then, his work has focused on technological advancements for the safety of his community and beyond. Holt is from Smyer, TX, and he started his educational journey at a junior college in Oklahoma before transferring to A&M on a livestock judging scholarship. He graduated with a degree in animal science in 2007 and then earned a master's degree in agribusiness in 2009. In 2019, Holt left TEEX to start the nonprofit Make Safe Tech Inc. and the for-profit Axle Box.

TCAP COURSE INSTRUCTOR



AARON TRAFFAS, CAI, ATS, CES

Aaron is an auctioneer from Medicine Lodge, KS. He currently generates content at HeavyWorth and, before that, spent 18 years with Purple Wave in Manhattan, Kansas. Aaron served as president of the Kansas Auctioneers Association in 2017 and on the National Auctioneers Association Education Institute Board of Trustees from 2009 through 2013. He is a past instructor at CAI and co-wrote the AMM designation course from NAA.

TCAP COURSE INSTRUCTOR



BRENT GRAVES

Brent is from Stephenville, TX and the owner of Alliance Auctioneers. He specializes in real estate and liquidations, as well as experience with all facets of auction method sales. Texas State Champion 2004 and ranked in the top 25 auctioneers internationally in 2005. He has served as a leader and speaker in the industry and believes in exceeding expectations of sellers and buyers!

TCAP COURSE INSTRUCTOR



HANS HAMMOND

Hans Hammond has been a leader in the advertising business for more than 25 years. Hans is the President of Branding Iron Management, a full service advertising agency that operates in 9 States & 28 Markets in the US managing over 12 million in annual advertising revenue for small to medium businesses.

TCAP COURSE INSTRUCTOR



BETH ROSE, CAI, AMM, AARE

Beth Rose Real Estate and Auctions exists to accelerate the sales process for real estate through innovative technology and world-class marketing. The company is owned by it's founder and second-generation auctioneer, Beth Rose. The company is headquartered in Maumee, OH with offices in Birmingham, MI and Naples, FL. She is the recipient of numerous awards and serves as a National Auctioneers Association Education Institute Trustee, she will be the new upcoming Vice President for the National Auctioneers Association and she is an instructor at the Ohio Auction School and Reppert Auction Schools.

TCAP COURSE INSTRUCTOR AND CONVENTION SPEAKER



GAYLE STALLINGS, CAI, BAS

Fundraising begins with FUN. As the founder and principal auctioneer of FUNauctions, LLC based in Austin, TX, Gayle Stallings has worked exclusively with non-profit organizations since 2005. She shows organizations how to maximize their gala revenue for a seamless event so there's more fun and less stress. Gayle has earned the prestigious industry designations of Certified Auctioneers Institute (CAI) and Benefit Auction Specialist (BAS) from the National Auctioneers Association.

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JACK CHRISTY, JR., CAI, ATS, BAS, GPPA

Jack became a commercial aircraft mechanic after attending the ATA Training Academy. After seven years in the airline business, Jack decided to change his career and enter the auction industry. Jack is a graduate of Professional Ringman's Institute, Benefit Auction Specialist, Auction Technology Specialist, Certified Auctioneer Institute and Personal Property Appraisal. In 2006, Jack earned his auctioneering license after graduating Reppert Auction School. His specialization is in automobiles, tooling and electronics and currently assists in the instruction at Reppert Auction School.

TCAP COURSE INSTRUCTOR



HEATH GROVES

Heath is an insurance account executive for Program Insurance Group and a brand manager for EZ CERT Management. In 2010, he graduated from Texas A&M with a degree in Marketing. His degree led him to Austin to work in sales at a local TV station for 3 years. Heath owned and operated a local restaurant franchise for a number of years. With that experience, Heath gained the knowledge of the franchise industry and the ability to connect with other franchise owners regarding their insurance needs. Heath is actively involved in the local community, regularly attends ribbon cuttings for local businesses, is a former board member of the Young Professionals of Aggieland, and the Brazos Valley Restaurant Association.

TCAP COURSE INSTRUCTOR



JOSEPH MAST, CAI

Joseph Mast grew up as a 7th generation dairy farmer, and began his auction career in Amish Country of rural Holmes County, Ohio. Since that time he has become a champion auctioneer, industry icon and recognized authority on leadership. Today, Joseph Mast and Mast Auctioneers provide preeminent auction talent serving the world's finest auction markets. As a 15-year veteran, Joseph has become a sought-after speaker and thought leader on general business leadership and auctioneering.

CONVENTION SPEAKER



WADE FISHER

Wade started out on a small ranch where cattle grow on limestone rock and goat weed. He went to Texas A&M University to pursue a career in Meat Science. A very long story later, he found his niche in the video productions and auction broadcast sector.

CONVENTION SPEAKER



MORGAN HOPSON, CAI

Morgan is an auction professional, licensed in both Texas and Oklahoma. She is a real estate associate with United Country Buford Resources Real Estate & Auction specializing in selling farm and ranch land, hunting properties and luxury real estate at auction. Hopson also specializes in consulting with nonprofits and associations to help them meet their fundraising goals through live auction and special appeals. She is the 2019 Texas State Auctioneer Champion and the 2019 International Auctioneer Champion.

CONVENTION SPEAKER



JOHN SCHULTZ, AMM

As a 20-year marketing veteran, John has experienced first hand the impact of changing consumer trends. John leverages this experience daily as the Chief Marketing and Technology Officer for Grafe Auction. In this role, he specializes in maximizing prices using data-driven, predictive marketing campaigns that appeal to a wide range of consumers. He is a lead instructor for the NAA of the AMM designation. John's service to the auction industry includes serving as a current Director of the NAA, Past President of the Minnesota State Auctioneers Association, and Past President of the Minnesota State Auctioneers Foundation. He is also a recipient of the Golden Gavel Award for outstanding service to the auction industry in Minnesota.

CONVENTION SPEAKER



TREY MORRIS

Morris is a first-generation auctioneer and real estate sales associate based in Western Kentucky. He also works for Barrett-Jackson, as well as not-for-profit organizations including St. Jude Children's Research Hospital, Juvenile Diabetes, American Heart Association, and the Ronald McDonald House. Morris has partnered with various music artists, professional athletes and organizations with a shared vision to raise money for various causes. Notable names that Morris has partnered with include former Nashville Predator Mike Fisher, Grammy award-winning artist, Carrie Underwood, nine-time MLB All-Star Albert Pujols, Darius Rucker, Luke Combs, among other professionals.

CONVENTION SPEAKER