



Texas Auctioneers Association- 3rd Annual Live Bid Calling Contest!

TEXAS LONE STAR OPEN

Promotional Partner Options

October 26, 2018 ☆ 3PM – 6pm ☆

Historic Stockyards Station-Stockmans Club Room ☆ Ft. Worth Stockyards

140 East Exchange Avenue, Fort Worth, TX 76164

During the Red Steagall Cowboy Gathering & Western Swing Festival.

AUCTION EVENT CATALOG AD

The TLO catalogue will be a full color 3.5 wide x 8.5 high, bound catalog. It will be available online 1 week prior to the event and printed for distribution at the event for all attendees and contestants. It will include contestant listing, item photos and resource information. IT is linked via Social Media, Red Steagall Festival & Superior Livestock. Total distribution last year: 2000+! **Send ad in jpg or pdf format by Oct 1 to info@texasauctioneers.org.**

Ad Size	Dimensions	Pricing	Ad Size	Dimensions	Pricing
<input type="checkbox"/> 1/4 Page	3.5 w x 2.125 h	\$250.00	<input type="checkbox"/> Inside Front Cover*	3.5 w x 8.5 h	\$1000.00
<input type="checkbox"/> 1/2 Page	3.5 w x 4.25 h	\$450.00	<input type="checkbox"/> Inside Back Cover*	3.5 w x 8.5 h	\$1000.00
<input type="checkbox"/> Full Page	3.5 w x 8.5 h	\$800.00	<input type="checkbox"/> Back Cover*	3.5 w x 8.5 h	\$1500.00

* DIGITAL ADS

- TX Lone Star Open Web Site Banner Sponsor*** - *Only 2 available* | \$500 each
 - Will run July –November
- TLO Facebook Ads** - *Only 2 available* | First Come First Serve \$400 each
 - Will run July - November



HAPPY HOUR SPONSOR

- \$1500.00** *Signage, Full Page Ad & Bar Tickets

LONE STAR SPONSORS

- Silver \$1000.00**
- Gold: \$1500.00**

- Sponsors will receive logo ad on livestream video. Introduction at event.
- Listing & Recognition on signage, Facebook ads & half page ad in programs. (Must have logo by Oct 1(jpg or pdf)

**** GOLD LEVEL** –Receive intro at event, + option to do 15 second live interview on Oct 26 at radio remote onsite

REGISTRATION:

FULL NAME (print clearly) _____ EMAIL _____ CELL PHONE # _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

HOW YOU WANT TO BE LISTED IN THE CATALOG (NAME/EMAIL/CONTACT INFO)

PAYMENT: Please mark selection above.

TOTAL: \$ _____

Check (# _____) Make Checks payable to: TAA Visa Mastercard AMEX

CARD # _____ EXPIRATION DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____ ZIPCODE FOR CARD BILLING _____



Please return this form via email to info@texasauctioneers.org or fax to: 888-394-1123.

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www.texaslonestaronline.com