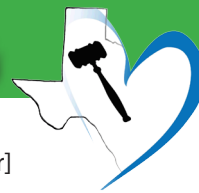


# 2019 Sponsorship & Exhibit Opportunities



## Banner Sponsors [all banner sponsors receive recognition on the champion auctioneer banner]

### Rising Star Sponsor | \$5000.00 (exclusive) or \$2500.00 (shared\*) \*benefits shared, 2 companies max

- Free commercial, introduction & listing during live streaming video on champion contest night.  
Can create video ad onsite or provide clip to insert  
Video Distribution Audience = 2500+ replays
- Recognition on streaming video during preliminary contest
- One display booth and one registration TAA convention
- Full page ad in the official convention brochure
- TAA membership list (Excel format-email)
- Free pre-conference ad eblast to all members
- Feature article/ad in June TAA newsletter & Block Talk (e-news)
- Recognition and link on TAA web-post conference
- 4 tickets to Champion Contest Dinner

### Titanium Sponsor | \$1500.00

- One display booth & one registration TAA convention
- Listing on live streaming video for Saturday night contest
- Half page ad in the official convention program
- Listing on the TAA website with link
- TAA attendee list (Excel format-email)
- Pre & post conference ad in TAA eblast to all members
- Profile featured in monthly TAA Block Talk (e-news)

### Platinum Sponsor | \$1250.00

- One display booth & one registration TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Gold Sponsor | \$1000.00

- One display booth at TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Silver Sponsor | \$750.00

- Business Card size ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

### Bronze Sponsor | \$500.00

- Listing in the convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

## Specialty Sponsors

### President's Reception & Fun Auction (Thursday) Sponsors | \$500.00 \*3 available

- Signage, introduction or call an item at the event

### Lecture Room Sponsors (Friday or Saturday) | \$850.00 \*only 4 available

- Includes up to 5 minute introduction of company in room in AM & PM
- Listing in the convention program
- Display exhibit table (and all benefits)

### Lunch Sponsor (Friday) Partner | \$750.00

- Includes announcement in lectures before lunch

### Display Exhibit Table | \$385.00

- 6' table, 2 chairs & ID sign provided
- Eblast to members of any promotions offered during meeting
- TAA attendee list (Excel format-email)
- EXHIBIT TIMES: Thurs. 5PM-7PM, Fri. 8AM-6PM & Sat. 8AM-6PM  
\*setup: Thursday 1PM-5PM
- Listing in TAA convention program & on scavenger hunt form
- Display in high visibility area with one lunch & all breaks

### Break Sponsor Partner | \$250.00

- Choose between Friday AM or PM and Saturday AM or PM

### Dinner Table Sponsor-Prelim (Friday) and Contest Finals (Saturday) Night | \$250.00

- Introduction & recognition and entry sign
- Company name displayed on table & table can be reserved



# 2019 Sponsorship & Exhibit Form



**PLEASE SELECT YOUR LEVEL OF PARTICIPATION**

COMPANY or DONOR NAME \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL {confirmation and details will be sent via email} \_\_\_\_\_ FAX \_\_\_\_\_

ONSITE REPRESENTATIVE(s) FULL NAME ATTENDING CONVENTION \_\_\_\_\_ EMAIL(s) \_\_\_\_\_

## Banner Sponsors:

- |   |  |   |  |           |
|---|--|---|--|-----------|
| <input type="radio"/> Rising Star Sponsor | <input type="checkbox"/> exclusive - \$5000.00 | <input type="checkbox"/> shared - \$2500.00 | <input type="radio"/> Titanium Sponsor | \$1500.00 |
| <input type="radio"/> Platinum Sponsor    | \$1250.00                                      |   | <input type="radio"/> Gold Sponsor     | \$1000.00 |
| <input type="radio"/> Silver Sponsor      | \$750.00                                       |   | <input type="radio"/> Bronze Sponsor   | \$500.00  |

## Specialized Sponsors:

- |  |          |  |          |
|--|----------|--|----------|
| <input type="radio"/> President's Reception & Fun Auction Sponsor                    | \$500.00 | <input type="radio"/> Lecture Room Sponsors  | \$850.00 |
| <input type="radio"/> Lunch Sponsor Partner  | \$750.00 | <input type="radio"/> Friday: <input type="checkbox"/> Rm 1 or <input type="checkbox"/> Rm 2   |          |
| <input type="radio"/> Display Exhibit Table  | \$385.00 | <input type="radio"/> Saturday: <input type="checkbox"/> Rm 1 or <input type="checkbox"/> Rm 2 |          |
| Electricity Required: <input type="checkbox"/> YES <input type="checkbox"/> NO       |          | <input type="radio"/> Break Sponsor Partners   | \$250.00 |
| <input type="radio"/> Dinner Table Sponsor   | \$250.00 | <input type="radio"/> Friday: <input type="checkbox"/> AM or <input type="checkbox"/> PM       |          |
| <input type="checkbox"/> Friday (Prelims) <input type="checkbox"/> Saturday (Finals) |          | <input type="radio"/> Saturday: <input type="checkbox"/> AM or <input type="checkbox"/> PM     |          |

Sponsorship/Donation Referred By: \_\_\_\_\_ (full name)



**ADDITIONAL SPONSOR GUEST TICKETS:** \* tickets will be given to the main onsite contact listed above.

- Thursday President Reception/Fun Auction - \$40 (\$50 after 05/05/19) Qty: \_\_\_
- Friday Prelim Dinner-\$50 (\$60 after 05/05/19) Qty: \_\_\_
- Saturday Champion Contest Dinner - \$50 (\$60 after 05/05/19) Qty: \_\_\_

**PAYMENT** (To request payment plan, contact TAA office.)

Check  Visa  MasterCard  Amex  Discover **TOTAL \$** \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SEC. CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ CARDHOLDER SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ BILLING CITY \_\_\_\_\_ BILLING STATE \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

**REFUND CANCELLATION POLICY:** \$50 cancellation fee after 3/25/19; and no refunds will be made after 5/5/19.

**SEND COMPLETED FORM** with payment to: TAA • 201 Stillwater, Ste. 8 • Wimberley, TX 78676  
512-285-2727 • (c) 512-626-3674 • [taa.execdir@gmail.com](mailto:taa.execdir@gmail.com) • [www.texasauctioneers.org](http://www.texasauctioneers.org)

**LOGOS:** Email [info@texasauctioneers.org](mailto:info@texasauctioneers.org) your digital logo in jpg, eps or ai format. If no logo received, text will be used.

**DEADLINE FUN AUCTION ITEMS:** If shipping or faxing, must receive at TAA office by May 20. If bringing to convention, check in Jun 7 by 4pm.