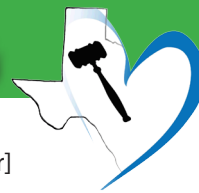


2019 Sponsorship & Exhibit Opportunities



Banner Sponsors [all banner sponsors receive recognition on the champion auctioneer banner]

Rising Star Sponsor | \$5000.00 (exclusive) or \$2500.00 (shared*) *benefits shared, 2 companies max

- Free commercial, introduction & listing during live streaming video on champion contest night.
Can create video ad onsite or provide clip to insert
Video Distribution Audience = 2500+ replays
- Recognition on streaming video during preliminary contest
- One display booth and one registration TAA convention
- Full page ad in the official convention brochure
- TAA membership list (Excel format-email)
- Free pre-conference ad eblast to all members
- Feature article/ad in June TAA newsletter & Block Talk (e-news)
- Recognition and link on TAA web-post conference
- 4 tickets to Champion Contest Dinner

Titanium Sponsor | \$1500.00

- One display booth & one registration TAA convention
- Listing on live streaming video for Saturday night contest
- Half page ad in the official convention program
- Listing on the TAA website with link
- TAA attendee list (Excel format-email)
- Pre & post conference ad in TAA eblast to all members
- Profile featured in monthly TAA Block Talk (e-news)

Platinum Sponsor | \$1250.00

- One display booth & one registration TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Gold Sponsor | \$1000.00

- One display booth at TAA convention
- Quarter page ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Silver Sponsor | \$750.00

- Business Card size ad in the official convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Bronze Sponsor | \$500.00

- Listing in the convention program
- Recognition on the champion auctioneer banner
- TAA attendee list (Excel format-email)
- Recognition on TAA website & post conference newsletter

Specialty Sponsors

President's Reception & Fun Auction (Thursday) Sponsors | \$500.00 *3 available

- Signage, introduction or call an item at the event

Lecture Room Sponsors (Friday or Saturday) | \$850.00 *only 4 available

- Includes up to 5 minute introduction of company in room in AM & PM
- Listing in the convention program
- Display exhibit table (and all benefits)

Lunch Sponsor (Friday) Partner | \$750.00

- Includes announcement in lectures before lunch

Display Exhibit Table | \$385.00

- 6' table, 2 chairs & ID sign provided
- Eblast to members of any promotions offered during meeting
- TAA attendee list (Excel format-email)
- EXHIBIT TIMES: Thurs. 5PM-7PM, Fri. 8AM-6PM & Sat. 8AM-6PM
*setup: Thursday 1PM-5PM
- Listing in TAA convention program & on scavenger hunt form
- Display in high visibility area with one lunch & all breaks

Break Sponsor Partner | \$250.00

- Choose between Friday AM or PM and Saturday AM or PM

Dinner Table Sponsor-Prelim (Friday) and Contest Finals (Saturday) Night | \$250.00

- Introduction & recognition and entry sign
- Company name displayed on table & table can be reserved

